

MONTHLY BRIEF AUGUST 2011

**BRIGHT REALTY NEWS**

**Bright Realty's "Cooper & the Castle Hills Gang" Crosses the Ocean with London Coverage**

Movie Included in Round-Up of Products Called the "Future of Product Placement"

Bright Realty's "Cooper & the Castle Hills Gang" was recently featured in a special edition of London's "Global Innovation Report," a quarterly publication that highlights the latest emerging marketing trends across the world. A feature titled "Broadcast Your Brand" touches on "the future of product placement" and "turning viewers into customers" while highlighting the ten top product placement projects around the world. "Cooper & the Castle Hills Gang" was among the ten, taking creative license and branded entertainment "a step further." [MORE](#)

**Team Spotlight: Kerry Assa**



Kerry joined Bright Realty as an associate on the Commercial Leasing and Sales team in 2010. His primary focus is third party landlord and tenant representation while also being actively involved in new business development. Kerry's current projects include Lake Highlands Village, a mixed-use development with 85,000 square feet of retail, restaurant and office space in the east Dallas/White Rock Lake area as well as 7,500 acres in Kaufman. Kerry also leads the REO team, disposing of bank-owned products.

Prior to joining Bright Realty, Kerry gained valuable insight as the general manager of a popular local restaurant that has been operating in Dallas for 35 years. Kerry is an active member of the North Texas Commercial Association of Realtors and is also involved in the Dallas Young Professionals Group.

**DONE DEALS**

**Castle Hills Village Shops:**

- MTCBS, LLC – 163 RSF

**NEW LISTINGS**

**Stone Creek Plaza:**

- Flower Mound – 46,412 SF Retail / Office

**Tartan Village:**

- Highland Village – 10,347 SF Retail

**Valwood Village:**

- Farmers Branch – 133,000 SF Retail

**MARKET NEWS**

Dallas Business Journal

**Bright Realty kicks off third phase of Castle Hills retail site**

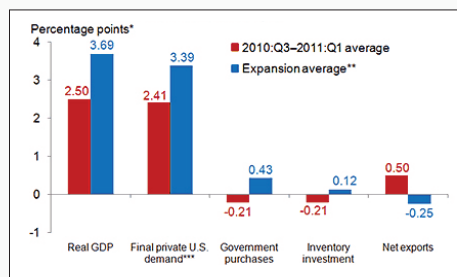
Bright Realty Co. will begin development plans for a 45,000 square-foot retail and office building for the third phase of Castle Hills Village Shops. [MORE](#)

Dallas Business Journal

**Investment for office, industrial space boosts Dallas**

After two-year hiatus, investors are shopping – and buying – office and industrial commercial real estate this year in Dallas, according to a research report by Cushman & Wakefield of Texas. [MORE](#)

**Real GDP Growth Remains Subpar**



\* Annualized contribution to real GDP growth.  
 \*\* 1983-2008, excluding recessions and the following 4 quarters of recovery.  
 \*\*\* Personal consumption expenditures and fixed investment.  
 SOURCE: Bureau of Labor Statistics.

**PROPERTY OF THE MONTH**

FOR LEASE



**Valwood Village**

Farmers Branch Kroger-Anchored center. +/- 10,600 SF. Excellent visibility, pylon signage and easy access to I-35.

For information on this and other properties: [CLICK HERE](#)

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